

# Brand Guideline



**FORK SAND**

## Fork Sand, Inc.

Fork Sand, Inc. is a free Software, Open Source Hardware company developing secure computing devices that guard user's privacy.

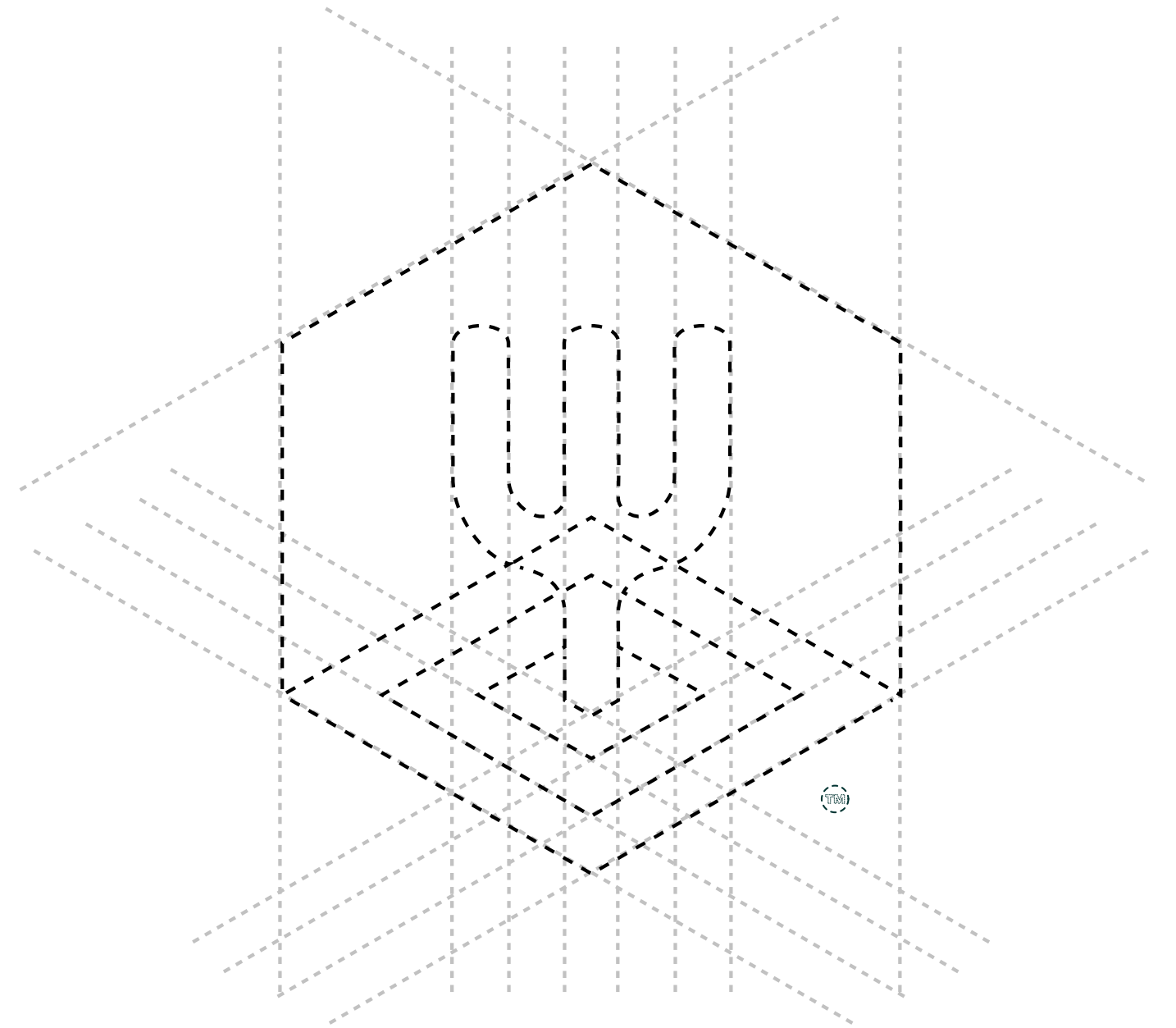
All of their hardware designs and software will be published under Free Software (typically GPLv3+) and Open Source Hardware licenses (like CC By SA 4.0).

Fork Sand, Inc.

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80538 USA

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sales@forksand.com

[www.forksand.com](http://www.forksand.com)



Brand Guidelines  
Master Logo



**FORK SAND**

# Brand Guidelines

## Logo Variations



Logo Full Color on bright background

Logo Full Color on dark background

Logo monochrome

# Brand Guidelines

## Logo Usage



### EXCLUSION ZONES

Always allow a minimum space around the logo.



### MINIMUM WIDTH

The logo minimum width is 90px or 32mm.



### MAXIMUM WIDTH

There is no maximum size defined for this logo.

Brand Guidelines  
Typography

# Saira

PARAGRAPH FONT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
1234567890!@# \$%^&\*()

NORMAL

Semiotics aesthetic freegan pour-over  
jianbing. Artisan blog retro neutra.

SEMI BOLD

**Semiotics aesthetic freegan pour-over  
jianbing. Artisan blog retro neutra.**

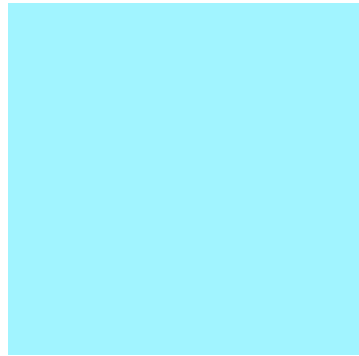
BOLD

**Semiotics aesthetic freegan pour-over  
jianbing. Artisan blog retro neutra.**

# Brand Guidelines

## Color Palette

### PRIMARY



HEX # A1F4FF  
R:161 G:244 B:255  
C:37 M:4 Y:0 K:0

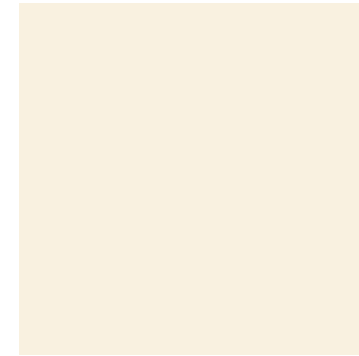


HEX # 5CEBFF  
R:92 G:235 B:255  
C:64 M:8 Y:0 K:0



HEX # 003333  
R:0 G:51 B:51  
C:100 M:0 Y:0 K:80

### SECONDARY



HEX # F9F0DF  
R:249 G:240 B:223  
C:0 M:4 Y:10 K:2



HEX # F3E2C3  
R:243 G:226 B:195  
C:0 M:7 Y:20 K:5



HEX # EBCE9A  
R:235 G:206 B:154  
C:0 M:12 Y:34 K:8



HEX # E1B565  
R:225 G:181 B:101  
C:0 M:20 Y:55 K:12



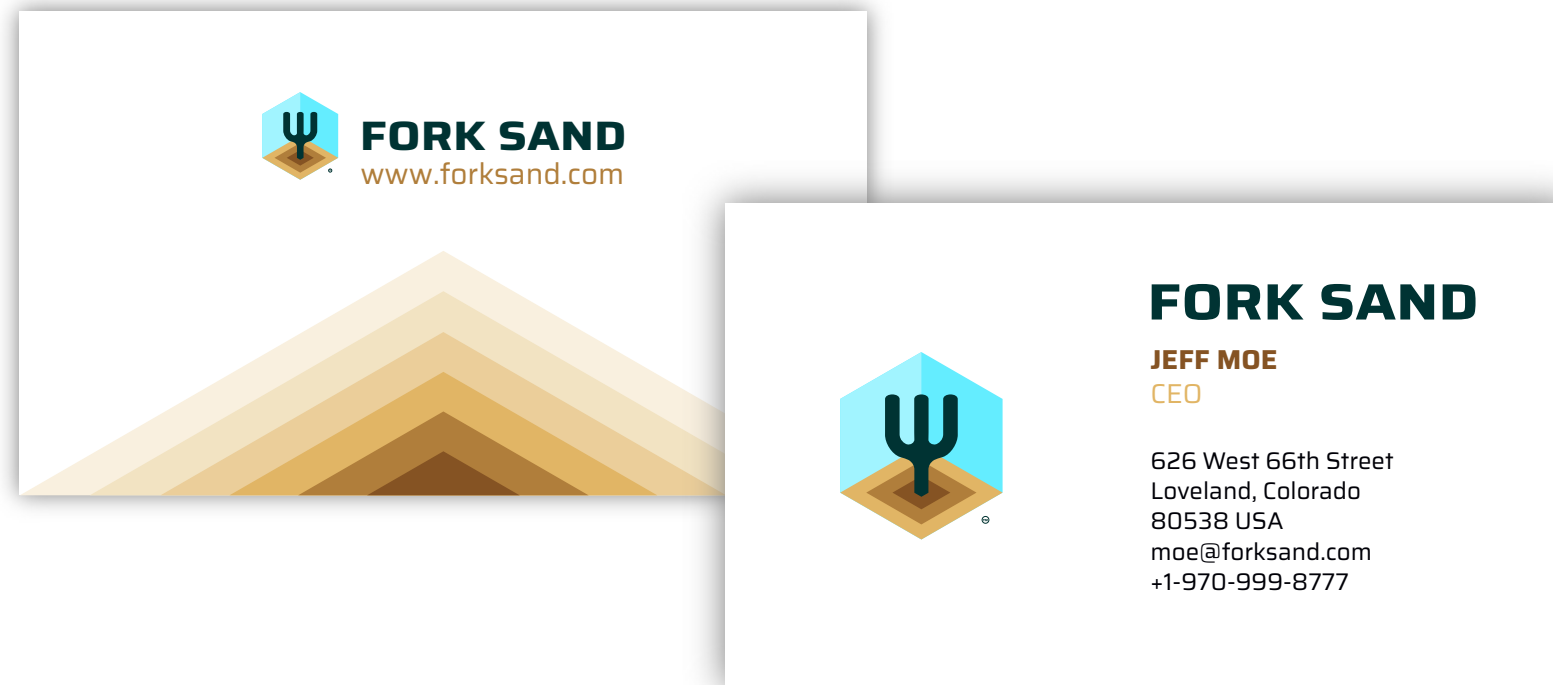
HEX # B07E3B  
R:176 G:126 B:56  
C:0 M:28 Y:68 K:31



HEX # 855323  
R:133 G:83 B:35  
C:0 M:38 Y:74 K:48

# Brand Guidelines

## Brand Application



Business Card



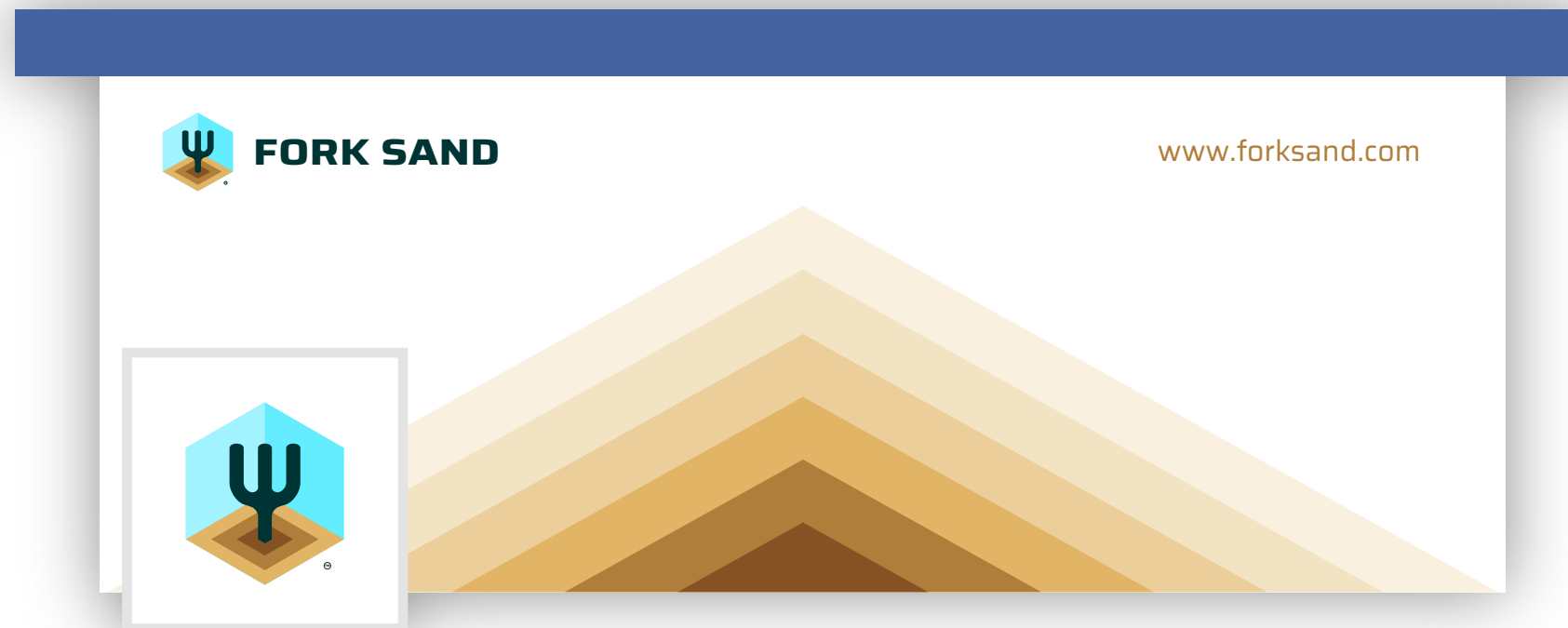
# Brand Guidelines

## Brand Application



Letterhead & Envelope

Brand Guidelines  
Brand Application



Facebook Cover



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